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WELCOME TO THE UNIQUE WORLD OF 'THE HIT SQUAD'

When we took the decision to launch THE HIT SQUAD into that newly burgeoning niche market - the budget label - in early 1989, we were unaware that the company would, so quickly, become a major software publisher in its own right.

Currently boasting a catalogue of over 345 eight bit and 186 sixteen bit titles, the bed rock philosophy of the company remains the same today as it did at its launch.

Quite simply, our aim is to provide the ever expanding leisure/educational software user base the opportunity to purchase classic, quality titles at a greatly reduced retail price.

This publication is testament to the success of that philosophy.

As a member of the Ocean Software group of companies, THE HIT SQUAD exclusively publish Ocean products into the budget arena.

As well as Ocean's premium product line up, a quick look at any market report of the UK's leading software publishers provides a good pointer as to the other companies whose classic titles make up THE HIT SQUAD range of product.

Domark, Electronic Arts, Accolade, Activision, UbiSoft, Europress - the list grows monthly, as do the major film licenses THE HIT SQUAD boasts in its catalogue. From Batman to The Simpsons, T2 to WWF the 'big names' always make their way onto THE HIT SQUAD label.

The rest of this publication will give you a taste of the exciting future ahead for THE HIT SQUAD. Our superb product line up for the end of '93 and into the new year provides an unrivalled selection of truly top titles; THE HIT SQUAD will, I promise you, continue to get bigger and better.

Keep on gaming !

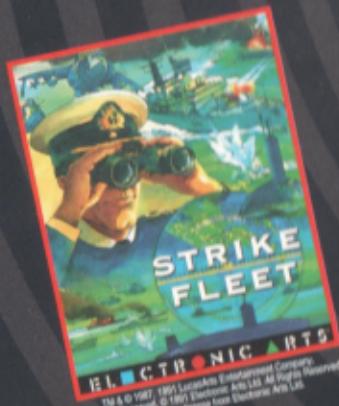
David Ward

Chairman

16



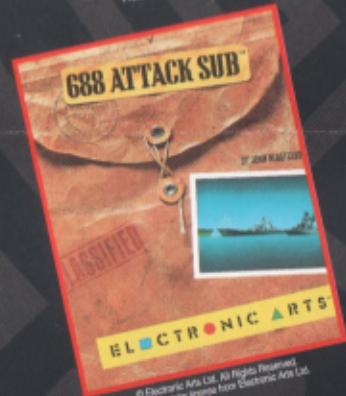
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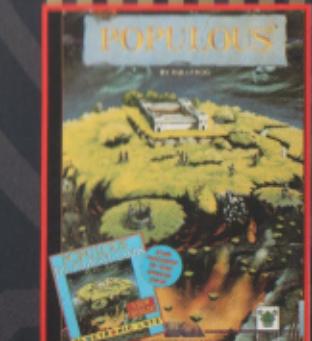
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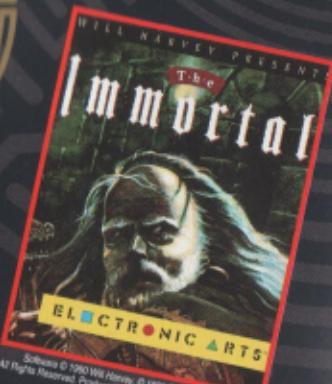
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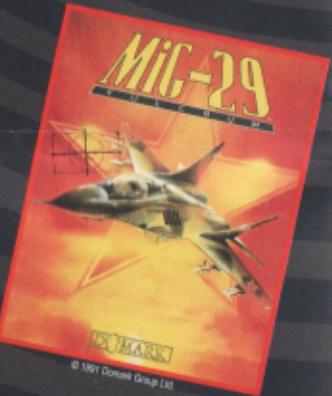
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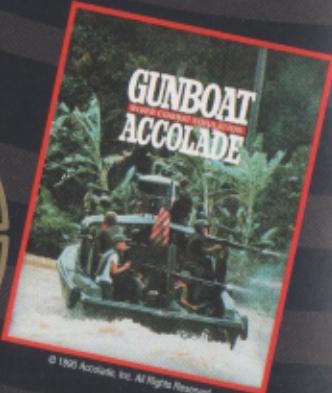


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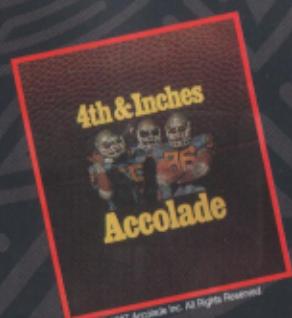
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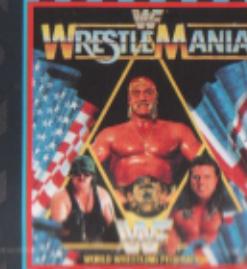
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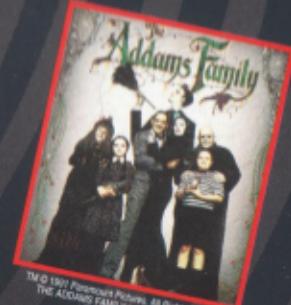
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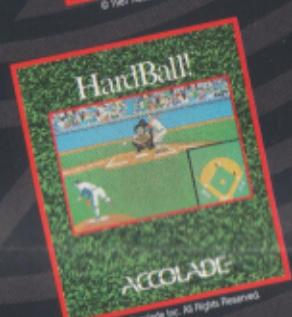
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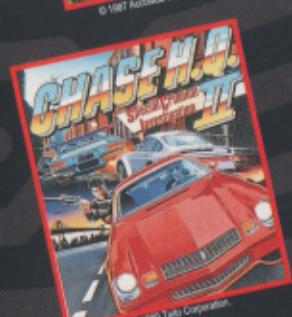
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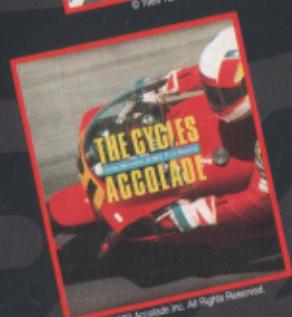
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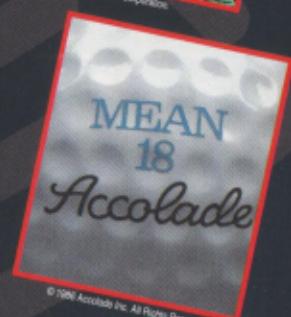
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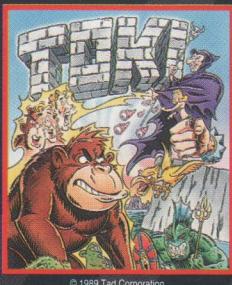


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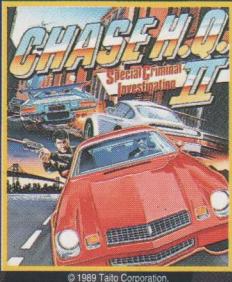
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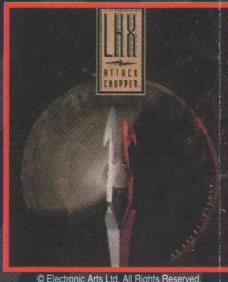
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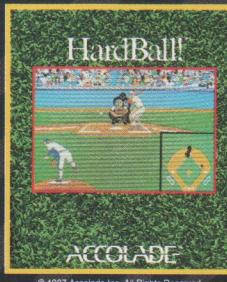
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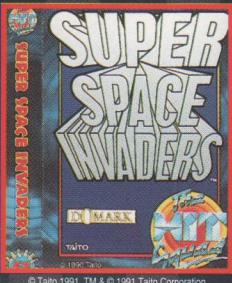
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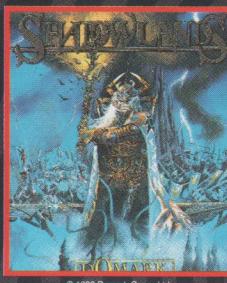
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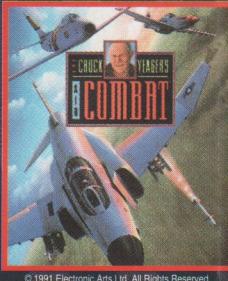
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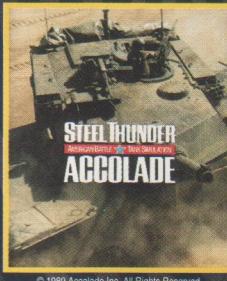
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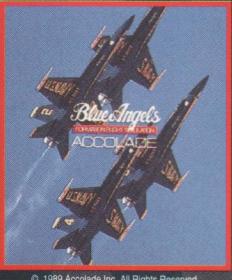
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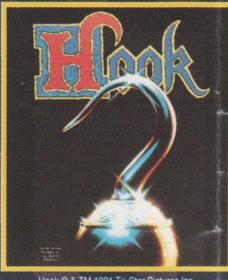
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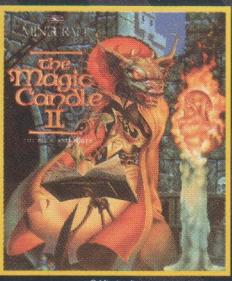
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July TOKI · MEAN 18 · S.C.I.
LHX ATTACK CHOPPER · HARDBALL

August SUPER SPACE INVADERS
GRAND PRIX CIRCUIT
SHADOWLANDS · HARD DRIVIN'

Sept. CHUCK YEAGER AIR COMBAT
STEEL THUNDER · BLUE ANGELS
HOOK · MAGIC CANDLE II

Oct. INDIANAPOLIS 500 · PARASOL STARS
ULTIMA VI · WING COMMANDER · F29

Soon!

THE
FEST

DR
SS

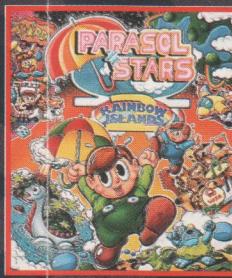
Nov.
PUSHOVER · POWERMONGER
POWERMONGER & WW1
BLACK CRYPT

Dec.
BIRDS OF PREY · RISKY WOODS
ROBOCOP 3 · WWF 2

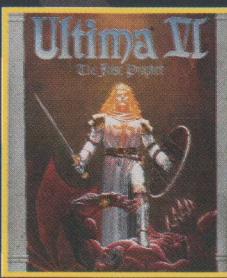
January
WIZKID · COOL WORLD
LETHAL WEAPON

HIT NAMES · HIT GAMES

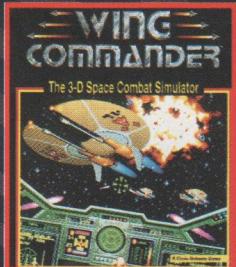
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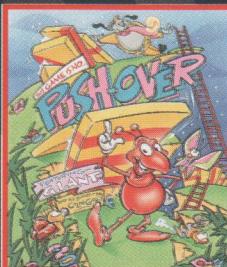
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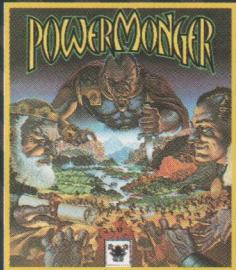


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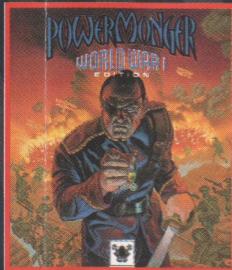


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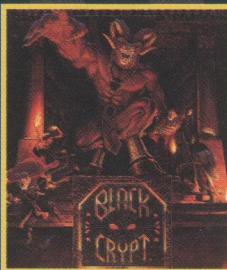
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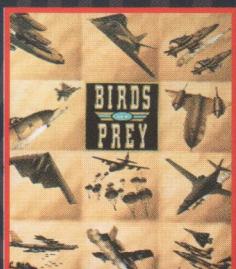
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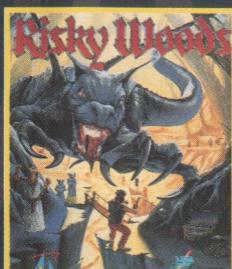
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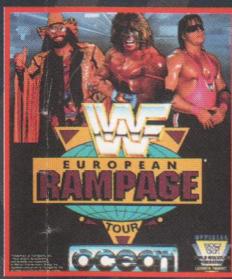
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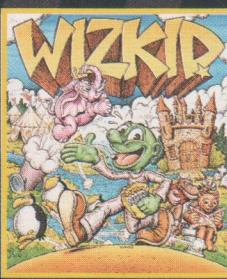
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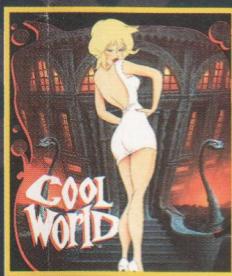
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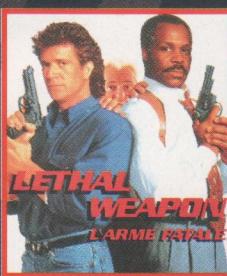
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